THE THINKCIGAR WEEKEND RITUAL GUIDE

Crulture | Parings | Hospitality | Rituals



Your paragraph text

By Tony Heywood

Founder, ThinkCigar

"It's a Lifestyle"



Welcome to the Lifestyle

"The best cigar is the one you currently most enjoy."

At ThinkCigar, we believe the cigar lifestyle is about more than cigars.

It's about:
• Conversation
• Hospitality
• Traditions
• Destinations
• Memorable Experiences

Some of my favorite cigar memories weren't built around a particular cigar.

They were built around friends, great food, meaningful conversations, and places that left a lasting impression.

Whether it's a weekend gathering, a milestone celebration, or a quiet moment of reflection, the experience surrounding the cigar often becomes the part we remember most.

This guide is designed to help you create more of those moments.
Welcome to the lifestyle.

— Tony Heywood
Founder, ThinkCigar

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Building the Perfect Weekend Ritual

The best cigar experiences rarely happen by accident.

They happen when we intentionally create space to enjoy the moment.

Before selecting a cigar, ask yourself:

• Am I celebrating something?
• Am I unwinding from a busy week?
• Am I spending time with friends?
• Am I simply slowing down for a while?

The Ritual Essentials

✓ A cigar you enjoy
✓ Good company
✓ Time without rushing
✓ An atmosphere that invites conversation

Some of the best cigar experiences happen on patios, around fire pits, and during conversations that last longer than expected.

Luxury isn't required. Presence is.

"The best cigar is the one you currently most enjoy."



New cigar smokers often ask:
"What's the best cigar?"
The answer may be simpler than you think.
The best cigar isn't necessarily the most expensive or highest-rated.
It's the cigar you enjoy most right now.
Your preferences will change over time—and that's part of the fun..



A Few ThinkCigar Favorites

Summer Evening

Mild cigar • Bourbon • Conversation

Backyard Gathering

Medium-bodied cigar • Food • Friends

Celebration Night

Special occasion cigar • Stories • Memories

Quiet Reflection

Favorite cigar • Coffee or whiskey • No rush

The best pairings complement the moment.







A New Year's Tradition in Ybor City

Some of our favorite cigar memories were created in Ybor City, Tampa. For two consecutive years, my wife and I joined two other couples to celebrate New Year's in one of America's most historic cigar destinations.

The ritual became part of the experience.
Mornings often began at La Segunda Bakery, where fresh Cuban bread and pastries set the tone for the day.

From there, we'd explore Ybor City, always stopping at La Faraona Cigars on 7th Avenue and spending time at Cathedral Cigars, also known as the House of Fuente.

Evenings often included dinner at the legendary Columbia Restaurant before returning to our Airbnb to welcome the New Year with friends, cigars, conversation, and fireworks.

Looking back, the cigars themselves were only part of the memory.
What remains most vivid are the people, traditions, places, and experiences that surrounded them.

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Celebrations, Milestones & Traditions

For generations, cigars have been part of life's meaningful moments.

Weddings.
Graduations.
Anniversaries.
Retirements.
Business milestones.

The cigar often becomes a marker in memory—a way of slowing down long enough to appreciate the occasion.

Many enthusiasts create traditions of their own, saving special cigars for anniversaries, achievements, and celebrations shared with family and friends.
Years later, we may not remember every cigar.

What remains most vivid are the people, traditions, places, and memories that surrounded them.

"The tradition itself becomes part of the story."



The Art of Hospitality

Some of the best cigar experiences begin with a simple invitation.

A comfortable chair.
A favorite drink.
A good conversation.
A welcoming atmosphere.

True hospitality isn't about impressing people.
It's about making them feel comfortable, valued, and included.

Whether gathering in a cigar lounge, around a backyard fire pit, or on a patio with friends, the goal remains the same:
Create an environment where people can relax, connect, and enjoy the moment.

The cigar may bring people together.
Hospitality is what makes them want to return.

"People may forget the cigar. They rarely forget how they were welcomed."



It's More Than a Cigar

At its best, the cigar lifestyle is about far more than cigars.
It's about slowing down.
Being present.
Sharing stories.
Creating traditions.
Celebrating milestones.
Welcoming others.
Making memories.

The cigar often becomes the common thread connecting these experiences, but it is rarely the experience itself.

Long after the smoke fades, we remember the conversations, the laughter, the places, and the people who shared the moment with us.
That's what makes the cigar lifestyle worth exploring.

It's not simply about what you smoke.
It's about how you live.



Thank You for Joining the Lifestyle

Thank you for spending time with ThinkCigar.

I hope these pages have inspired you to create new traditions, explore new destinations, and enjoy meaningful moments with the people who matter most.

Remember:
The best cigar is the one you currently most enjoy.
The best pairings complement the moment.
And some of life's greatest memories are created when we slow down long enough to appreciate them.

Whether you're gathering with friends, celebrating a milestone, or simply enjoying a quiet moment of reflection, I encourage you to make the experience your own.
Stay connected with ThinkCigar as we continue exploring cigar culture, travel, pairings, hospitality, and the traditions that make this lifestyle unique.
See you around the next table.

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